

## **GOLDENBERG, HEHMEYER & COMPANY SETS NEW ONLINE STANDARD FOR FUTURES TRADING**

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Communications design agency 50,000feet has announced the launch of a new corporate web site for Goldenberg, Hehmeyer & Company (GHCO), a registered futures commission merchant and broker-dealer.

The redesigned web site, GHCO.com ([www.ghco.com](http://www.ghco.com)), is a critical component in GHCO's enterprise strategy to grow and further support all of its customer groups worldwide, while also attracting new proprietary traders. The new web site will offer customers secure access to electronic trading platforms, interactive demos, market news and proprietary content—all through a user-friendly online experience.

"From the outset, our goal was to create a web site that would take our firm to the next level by serving the needs of our customers, employees and recruits," said Chris Hehmeyer, Co-Chairman of GHCO. "The new GHCO.com is a reflection of our unique strengths, talents and character."

"As an industry leader, GHCO recognizes the need to reach their customers in new and different ways," said Jack Sichterman, President and CEO of 50,000feet. "GHCO.com not only improves GHCO's service to its customers, but also provides an engaging brand experience that supports the firm's overall enterprise objectives."

The new GHCO.com will serve as the platform for multiple firm initiatives, including the celebration of GHCO's twentieth anniversary and the opening of new company offices in Chicago and London.

### **ABOUT 50,000feet**

50,000feet is a full-service communications design agency devoted to developing creative solutions for companies ranging from Fortune 1000 businesses to start-ups. With offices in New York, Chicago and Orlando, 50,000feet delivers compelling communications across all media, including broadcast, print, and interactive. Learn more at [www.50000feet.com](http://www.50000feet.com).

### **ABOUT GHCO**

Goldenberg, Hehmeyer & Co. (GHCO) is a registered futures commission merchant and broker-dealer offering access and clearing services for proprietary and client trading in domestic and foreign derivatives markets. Headquartered in Chicago and with offices in New York, Minneapolis, and London, GHCO is a leading proprietary trading firm and the choice for many professional traders.

### **CONTACT**

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